

COMPETITION ANALYZER CATEGORY EXPORT - BOOK ALL CATEGORIES 2022-07-04 12.54.18

category	absr1	sales1	absr10	sales10
Books > Arts & Photography > History & Criticism > History	55	459	2838	36
Books > Arts & Photography > Performing Arts	21	689	629	96
Books > Biographies & Memoirs > Arts & Literature > Artists, Architects & Photographers	1541	81	12528	11
Books > Biographies & Memoirs > Memoirs	5	1350	74	392
Books > Biographies & Memoirs > Professionals & Academics > Environmentalists & Naturalists	76	385	6721	18
Books > Business & Money > Skills > Communications	49	480	1415	54
Books > Business & Money > Skills > Running Meetings & Presentations	489	112	2986	30
Books > Children's Books > Activities, Crafts & Games > Activity Books > Diaries	1594	79	35537	6
Books > Children's Books > Activities, Crafts & Games > Games > Puzzles	199	201	1590	79
Books > Children's Books > Activities, Crafts & Games > Games > Questions & Answers	290	164	2320	54
Books > Children's Books > Education & Reference > Foreign Language Learning > Japanese	9207	13	21834	9
Books > Children's Books > Fairy Tales, Folk Tales & Myths	83	360	309	156
Books > Children's Books > Fairy Tales, Folk Tales & Myths > Collections	2835	36	21749	9
Books > Children's Books > Geography & Cultures > Explore the World > Asia	3400	28	11506	12
Books > Children's Books > Geography & Cultures > Explore the World > United States	1633	77	7950	16
Books > Children's Books > Growing Up & Facts of Life > Difficult Discussions	297	161	1029	71
Books > Children's Books > Growing Up & Facts of Life > Family Life > Multigenerational	23	667	2029	64
Books > Children's Books > Literature & Fiction > Chapter Books & Readers > Chapter Books	269	172	1276	60
Books > Children's Books > Literature & Fiction > Chapter Books & Readers > Intermediate Readers	167	233	3694	27
Books > Children's Books > Literature & Fiction > Religious Fiction > Christian > Bedtime & Dreams	387	131	11835	12
Books > Children's Books > Literature & Fiction > Short Story Collections	780	82	9653	13
Books > Children's Books > Mysteries & Detectives	229	188	3880	26
Books > Children's Books > Science Fiction & Fantasy > Fantasy & Magic	20	720	249	180
Books > Children's Books > Science Fiction & Fantasy > Spine-Chilling Horror	57	452	750	84
Books > Christian Books & Bibles > Bible Study & Reference > Criticism & Interpretation > Old Testament	6970	17	22527	9
Books > Comics & Graphic Novels > Action & Adventure Manga	65	424	701	89
Books > Comics & Graphic Novels > Manga > Fantasy	65	424	592	99
Books > Comics & Graphic Novels > Manga > Media Tie-In	449	120	1365	56
Books > Comics & Graphic Novels > Manga > Mystery	264	174	1657	77
Books > Crafts, Hobbies & Home > Gardening & Landscape Design > By Technique	649	94	3550	28
Books > Education & Teaching > Schools & Teaching	22	678	145	255
Books > Education & Teaching > Schools & Teaching > Education Theory > Language Experience Approach	423	124	10273	12
Books > Health, Fitness & Dieting > Alternative Medicine > Meditation	58	449	233	187
Books > Health, Fitness & Dieting > Mental Health > Dementia	698	89	4765	23
Books > History > World	3	1800	454	119
Books > Humor & Entertainment	4	1575	96	314
Books > Humor & Entertainment > Humor	13	967	407	127
Books > Humor & Entertainment > Humor > Love, Sex & Marriage	197	203	3002	30
Books > Humor & Entertainment > Humor > Science & Scientists	1319	58	11006	12
Books > Humor & Entertainment > Puzzles & Games > Travel Games	871	78	4666	23
Books > Literature & Fiction > Action & Adventure > Men's Adventure	66	420	1139	66
Books > Literature & Fiction > Action & Adventure > Romance	117	283	908	76
Books > Literature & Fiction > Action & Adventure > Short Stories	105	295	6365	18
Books > Literature & Fiction > Classics	16	861	123	277
Books > Literature & Fiction > Contemporary	26	634	550	103

Books > Literature & Fiction > Erotica	327	149	713	88
Books > Literature & Fiction > Erotica > Action & Adventure	1290	59	4935	22
Books > Literature & Fiction > Erotica > Poetry	6209	19	19886	10
Books > Literature & Fiction > Erotica > Urban	2388	51	6554	18
Books > Literature & Fiction > Erotica > Victorian	6033	19	13506	11
Books > Literature & Fiction > Essays & Correspondence > Essays	444	120	3216	29
Books > Literature & Fiction > Genre Fiction	3	1800	16	861
Books > Literature & Fiction > Genre Fiction > Absurdist	8326	15	31890	7
Books > Literature & Fiction > Genre Fiction > Animals	247	181	4252	25
Books > Literature & Fiction > Genre Fiction > Family Life	8	1144	46	491
Books > Literature & Fiction > Genre Fiction > Historical Fiction > Fantasy	74	392	867	78
Books > Literature & Fiction > Genre Fiction > Historical Fiction > World War II	27	623	492	111
Books > Literature & Fiction > Genre Fiction > Holidays	660	93	2178	58
Books > Literature & Fiction > Genre Fiction > Horror > Anthologies	539	104	4707	23
Books > Literature & Fiction > Genre Fiction > Horror > Ghosts	183	217	752	83
Books > Literature & Fiction > Genre Fiction > Horror > Occult	213	195	954	74
Books > Literature & Fiction > Genre Fiction > Horror > United States	990	72	26967	8
Books > Literature & Fiction > Genre Fiction > Psychological	3	1800	83	360
Books > Literature & Fiction > Genre Fiction > Small Town & Rural	9	1109	318	153
Books > Literature & Fiction > Genre Fiction > Westerns	51	473	1365	56
Books > Literature & Fiction > Historical Fiction > Short Stories & Anthologies > Short Stories	50	477	35843	6
Books > Literature & Fiction > History & Criticism > Criticism & Theory	550	103	3660	27
Books > Literature & Fiction > History & Criticism > Genres & Styles > Short Stories	5682	20	38578	6
Books > Literature & Fiction > History & Criticism > Movements & Periods	513	107	3733	27
Books > Literature & Fiction > History & Criticism > Movements & Periods > Gothic & Romantic	3372	29	18876	10
Books > Literature & Fiction > History & Criticism > Regional & Cultural > Russian	2548	46	13594	11
Books > Literature & Fiction > Humor & Satire > Humorous	16	861	166	234
Books > Literature & Fiction > Humor & Satire > Satire	13	967	1165	65
Books > Literature & Fiction > Literary	5	1350	77	381
Books > Literature & Fiction > Short Stories & Anthologies > Anthologies	58	449	2253	56
Books > Literature & Fiction > Short Stories & Anthologies > Short Stories	19	755	508	107
Books > Literature & Fiction > United States	2	2025	41	509
Books > Literature & Fiction > United States > Anthologies	2253	56	9356	13
Books > Literature & Fiction > United States > Classics	16	861	927	75
Books > Literature & Fiction > United States > Humor	16	861	2633	43
Books > Literature & Fiction > United States > Native American	156	244	3316	29
Books > Literature & Fiction > United States > Southern	22	678	1263	60
Books > Literature & Fiction > Women's Fiction > Contemporary	3	1800	24	656
Books > Literature & Fiction > Women's Fiction > Divorce	41	509	561	102
Books > Literature & Fiction > Women's Fiction > Domestic Life	3	1800	52	470
Books > Literature & Fiction > Women's Fiction > Friendship	24	656	181	219
Books > Literature & Fiction > Women's Fiction > Mothers & Children	2	2025	87	346
Books > Literature & Fiction > World Literature > Asian > Japanese	1312	58	28877	8
Books > Literature & Fiction > World Literature > European > British & Irish	196	204	5367	21
Books > Literature & Fiction > World Literature > European > Italian	12720	11	64265	3
Books > Literature & Fiction > World Literature > Russian	473	115	27328	8
Books > Medical Books > Medicine > Home Care	10234	12	54433	3

Books > Medical Books > Medicine > Internal Medicine > Neurology > Alzheimer's Disease	762	82	12345	11
Books > Mystery, Thriller & Suspense > Mystery > Amateur Sleuths	44	498	278	169
Books > Mystery, Thriller & Suspense > Mystery > Anthologies	648	94	3889	26
Books > Mystery, Thriller & Suspense > Mystery > Cozy	2	2025	135	265
Books > Mystery, Thriller & Suspense > Mystery > Cozy > Animals	388	131	1472	51
Books > Mystery, Thriller & Suspense > Mystery > Historical	94	321	313	155
Books > Mystery, Thriller & Suspense > Mystery > International Mystery & Crime	69	410	724	86
Books > Mystery, Thriller & Suspense > Mystery > Private Investigators	106	294	1661	76
Books > Mystery, Thriller & Suspense > Mystery > Supernatural > Ghosts	44	498	1704	75
Books > Mystery, Thriller & Suspense > Mystery > Supernatural > Werewolves & Shifters	449	120	5109	22
Books > Mystery, Thriller & Suspense > Mystery > Supernatural > Witches & Wizards	44	498	1704	75
Books > Mystery, Thriller & Suspense > Mystery > Traditional Detectives	187	213	798	81
Books > Mystery, Thriller & Suspense > Mystery > Women Sleuths	2	2025	80	371
Books > Mystery, Thriller & Suspense > Thrillers & Suspense > Crime	2	2025	64	427
Books > Mystery, Thriller & Suspense > Thrillers & Suspense > Crime > Murder	2	2025	116	284
Books > Mystery, Thriller & Suspense > Thrillers & Suspense > Legal	61	438	256	178
Books > Mystery, Thriller & Suspense > Thrillers & Suspense > Psychological Thrillers	2	2025	59	445
Books > Mystery, Thriller & Suspense > Thrillers & Suspense > Spies & Politics > Espionage	1	2250	103	297
Books > Mystery, Thriller & Suspense > Thrillers & Suspense > Spies & Politics > Political	1	2250	291	164
Books > Mystery, Thriller & Suspense > Thrillers & Suspense > Supernatural > Ghosts	183	217	1472	51
Books > Mystery, Thriller & Suspense > Thrillers & Suspense > Suspense	1	2250	18	791
Books > Politics & Social Sciences > Politics & Government > Specific Topics > Censorship	77	381	826	80
Books > Reference > Dictionaries & Thesauruses > Foreign Dictionaries & Thesauruses	1281	60	8101	15
Books > Reference > English as a Second Language	14	932	3336	29
Books > Reference > Foreign Language Study & Reference	57	452	3136	29
Books > Reference > Foreign Language Study & Reference > Instruction	1145	66	9094	14
Books > Reference > Words, Language & Grammar	121	279	730	86
Books > Reference > Words, Language & Grammar > Public Speaking	148	252	13668	11
Books > Reference > Words, Language & Grammar > Reading Skills	124	276	6285	19
Books > Reference > Words, Language & Grammar > Speech	1665	76	30858	7
Books > Reference > Words, Language & Grammar > Vocabulary, Slang & Word Lists > Vocabulary	1210	63	7650	16
Books > Reference > Words, Language & Grammar > Vocabulary, Slang & Word Lists > Word Lists	1210	63	20414	10
Books > Reference > Writing, Research & Publishing Guides > Writing > Fiction	717	87	7123	17
Books > Religion & Spirituality > New Age & Spirituality	18	791	126	274
Books > Religion & Spirituality > Religious Studies > Sociology	40	512	3038	30
Books > Romance > Romantic Comedy	4	1575	15	897
Books > Science & Math > Agricultural Sciences > Forestry	711	88	14329	11
Books > Science & Math > Essays & Commentary	76	385	14451	11
Books > Science & Math > Evolution	86	350	918	76
Books > Science & Math > History & Philosophy	137	263	1952	66
Books > Science & Math > Nature & Ecology > Forests & Rainforests	548	103	14329	11
Books > Science & Math > Nature & Ecology > Natural History	292	163	2784	37
Books > Science Fiction & Fantasy > Fantasy > Anthologies	97	311	4010	26
Books > Science Fiction & Fantasy > Fantasy > Magical Realism	20	720	1411	54
Books > Science Fiction & Fantasy > Fantasy > Myths & Legends > Asian	62	434	2107	61
Books > Science Fiction & Fantasy > Science Fiction > Alien Invasion	7	1179	712	88
Books > Science Fiction & Fantasy > Science Fiction > Anthologies	97	311	4254	25

Books > Science Fiction & Fantasy > Science Fiction > Colonization	73	396	1178	64
Books > Science Fiction & Fantasy > Science Fiction > Exploration	184	216	449	120
Books > Science Fiction & Fantasy > Science Fiction > First Contact	7	1179	619	97
Books > Science Fiction & Fantasy > Science Fiction > Short Stories	1779	72	12913	11
Books > Science Fiction & Fantasy > Science Fiction > Time Travel	105	295	449	120
Books > Science Fiction & Fantasy > Writing	3034	30	31054	7
Books > Self-Help > Spiritual	42	505	344	142
Books > Teen & Young Adult > Literature & Fiction > Performing Arts > Theater	8477	15	51636	3
Books > Teen & Young Adult > Literature & Fiction > Social & Family Issues > Prejudice & Racism	211	196	3721	27
Books > Teen & Young Adult > Romance > Contemporary	100	300	627	96
Books > Teen & Young Adult > Romance > Romantic Comedy	749	84	10576	12
Books > Teen & Young Adult > Science Fiction & Fantasy > Horror	246	182	2059	63
Books > Teens > Literature & Fiction	16	861	33	557
Books > Teens > Literature & Fiction > Classics	118	282	716	87
Books > Teens > Literature & Fiction > Short Stories	5142	21	16077	11
Books > Teens > Literature & Fiction > Social & Family Issues > Family > Friendship	113	287	1106	67
Books > Textbooks > Humanities > Foreign Languages	888	77	7732	16
Books > Textbooks > Humanities > Foreign Languages > French	6128	19	36115	6
Books > Textbooks > Humanities > Foreign Languages > German	15362	11	106749	3
Books > Textbooks > Humanities > Foreign Languages > Spanish	888	77	11914	12
Books > Textbooks > Humanities > Literature	2112	61	14060	11
Books > Travel > Europe > Poland > General	7133	17	77264	3
Books > Travel > Europe > Spain > General	2642	42	13045	11
Books > Travel > South America > General	628	96	33039	7
Kindle Store > Kindle eBooks > Kindle Short Reads > Two hours or more (65-100 pages) > Literature & Fiction	813	118	1872	93
Kindle Store > Kindle eBooks > Kindle Short Reads > Two hours or more (65-100 pages) > Mystery, Thriller & Suspense	845	117	6756	22
Kindle Store > Kindle eBooks > Literature & Fiction > Animals	179	604	2216	86
Kindle Store > Kindle eBooks > Literature & Fiction > Historical Fiction > European	90	1152	2965	71
Kindle Store > Kindle eBooks > Literature & Fiction > Historical Fiction > Short Stories	70	1455	8230	19
Kindle Store > Kindle eBooks > Literature & Fiction > Historical Fiction > World War II	29	2380	673	137
Kindle Store > Kindle eBooks > Literature & Fiction > Horror > Occult	221	463	2641	77
Kindle Store > Kindle eBooks > Literature & Fiction > Horror > Short Stories	1868	93	15409	14
Kindle Store > Kindle eBooks > Literature & Fiction > Horror > United States	545	165	2135	87
Kindle Store > Kindle eBooks > Literature & Fiction > Literary Fiction > Mystery, Thriller & Suspense	1	6390	169	653
Kindle Store > Kindle eBooks > Literature & Fiction > Literary Fiction > Short Stories	373	234	5945	24
Kindle Store > Kindle eBooks > Literature & Fiction > Short Stories > Single Authors	20	3000	810	118
Kindle Store > Kindle eBooks > Literature & Fiction > Short Stories > Women's Fiction	20	3000	1297	105
Kindle Store > Kindle eBooks > Mystery, Thriller & Suspense > Mystery	4	4560	93	1106
Kindle Store > Kindle eBooks > Mystery, Thriller & Suspense > Mystery > Private Investigators	67	1500	774	119
Kindle Store > Kindle eBooks > Mystery, Thriller & Suspense > Suspense > Horror	545	165	2487	80
Kindle Store > Kindle eBooks > Mystery, Thriller & Suspense > Suspense > Occult	135	822	482	183
Kindle Store > Kindle eBooks > Science Fiction & Fantasy > Fantasy > Historical	86	1212	1736	95
Kindle Store > Kindle eBooks > Science Fiction & Fantasy > Science Fiction > Time Travel	122	886	2810	74